

Brand: My Body Care (HK) - *Handsome Skincare*



MYBODY
CARE

Campaign: Mybodycare.hk is an exclusive distributor of 'Handsome' in HK

Goal: Boost awareness & promote the product as a perfect Father's Day gift

Influencer Brief: We want to make the world more handsome! We'd love to see contents from you using our products and showing your most handsome moment. The products can be bought at mybodycare.hk

Influencer Categories: Micro, mid-tier; male; lifestyle, fashion, food

Campaign's Mood Board

*Reference images
for influencers*



10

Influencers

118.9K

Total Outreach

6,883

Total Likes



Best Post of Campaign



1 week
Timeframe



28

Contents
Published

Top contents published

